FIVE TYPES OF MISINFORMATION

😆 SATIRE

THE PROBLEM WITH QUOTES FOUND ON THE INTERNET IS THAT THEY ARE OFTEN NOT TRUE.

-ABRAHAM LINCOLN

FAKE

Uses humor or exaggeration to critique or mock a person, organization or policy.

FALSE CONTEXT

Replying to

My Militia is also along the border making stops. We've already detained two full busses of illegals trying to vote. #redwave #Elections2018

FAKE

Takes an image, a quote or other piece of content and puts it into a new, false context to change its meaning.

IMPOSTER CONTENT

FAKE

Donald J. Trump
@realDonaldTrump

Wow! Worst flood in 1000 years! Amazing! Experts say precedented! Flying to Texas to see it myself! Exciting! Then Missouri for huge rally.

RETWEETS LIKES
8383   18889

FAKE

12:35 AM - 28 Aug 2017

Falsely uses a well-known name, brand or logo to fool people into believing that it is authentic content.

FABRICATED CONTENT

Myrtle Beach man who shot at Hurricane Florence dies after bullet ricochets

A 33-year old man from Myrtle Beach, South Carolina, has been confirmed as one of the first fatalities of Hurricane Florence after he ignored warn[...] weapon into the storm. According to a [...]

FAKE

Is entirely made up and is designed to deceive you into thinking that it's real.

MANIPULATED CONTENT

FAKE

Makes changes in original material in an effort to deceive or create a false context (for example, an image where something has been added or deleted using photo editing tools).